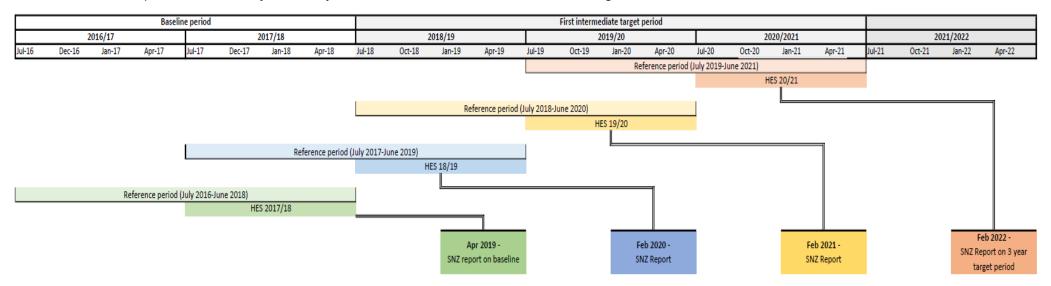
Timeframes for Stats NZ data and reporting

Stats NZ's reporting is based on the Household Economic Survey, which surveys households over the course of a year, asking them their income in the 52 weeks prior to the date they are surveyed.

This means that data on annual household incomes and other circumstances is collected across a two year "reference period", as shown in the diagram below.



The lag in the impact of policies being reflected in reporting

The reporting structure outlined above means that there is a significant 'lag' between policy changes taking effect and their impact showing up in the reporting on child poverty rates.

E.g. If an initiative is implemented mid-way through a reference period, its impact is only partially shown at first. Once implemented, it can take 2-3 years for the full impact to show through in the reporting.

Stats NZ release	Feb 2019 (Baseline year)	Feb 2020 (Target Year one)	Feb 2021 (Target Year two)	Feb 2022 (Target year three)
Survey collection	2017/18	2018/19	2019/20	2020/21
Reference period	July 2016 to June 2018	July 2017 to June 2019	July 2018 to June 2020	July 2019 to June 2021
Impact of policy initiatives		Partial impact of Families Package	Close-to-full impact of Families Package	 Full impact of Families Package Most of the impact of COVID-19, benefit increases, and indexation